

INDUSTRIAL SCRIPTS®

PREMIUM SCRIPT DEVELOPMENT.

Thank you sincerely for allowing us to read your project!

The comments in this document are not intended to be the final say on the potential of the script or its writer.

Everything in the world of script development is subjective.

Yes, an impartial eye that assesses screenplays 24/7 has written this report but ultimately the comments herein remain one human being's *opinion*.

We know a current Hollywood screenwriter, who says it best:

“a script note is only as good as you

think it is”.

Finally, script companies who “sugar coat” or dilute criticism are rife, for obvious reasons. We aren't one of those. We aspire to be realistic, constructive, fair...but never false or hyperbolic.

Sugar-coated script notes might make you feel momentarily good, but they're fundamentally destructive to you and your project. They can move you backwards, *not* forward.

Ultimately we hope the below is useful, and you know where we are if you need us...

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Script ID

Project Title

Writer

Main Genre

Drama

Sub-Genre

Chiller

Setting

USA

Possible Budget

0

Page Length

85

Consultant

Report Date

Format

TV 1hr

Project Overview Section

PROJECT TITLE: _____

WRITERS: _____

MAIN GENRE: DRAMA

SUB-GENRE: PARANORMAL THRILLER SETTING: SAN

FRANCISCO, CA/NEPAL

PERIOD: PRESENT-DAY/VARIOUS HISTORICAL TIMELINES BUDGET: HIGH

PAGE LENGTH: 60

FORMAT: TV PILOT + PITCH DECK

LOGLINE: Haunted ___ years by cryptic visions, a wealthy high schooler has her world upturned ___ society's ruthless elite discover she's inherited an inescapable fate of immortality.

COMPARABLES: ___ SANDMAN, YELLOWJACKETS, ___ FOUNTAIN

VERDICT PASS

REPORT DATE: 11/25/2022

OVERVIEW

___ fountain of youth has been imagined many ways throughout ___ years ___ never quite like ___ . ___ concept of Lilith ___ her predicament is inherently intriguing ___ ___ elite Buyers ___ a powerful shadow government are thrown into ___ mix it makes ___ some tantalizing drama.

World-building is very well done in ___ pilot; not only in painting ___ physical surroundings ___ also in gaining insight into ___ cast dynamics. Characters feel well thought out ___ their personalities come through in their voices ___ personalities. ___ pitch deck gives a great visual representation of each character ___ it's their dialogue in ___ pilot ___ really makes them sound distinct, grounded ___ authentic. ___ are already living, breathing people on ___ page ___ we are emotionally invested in them from ___ start.

Overall, ___ writing is fairly polished ___ concept is promising. ___ project as a whole has a wonderful hook ___ a solid foundation. There is so much ___ is working wonderfully in ___ project ___ it's hard not ___ a bit biased in pushing ___ toward a verdict of "consider". ___ said, there is room here ___ push ___ thematic conflict in ___ characters' emotional ___ physical stakes even further. There's still some creative opportunities ___ , if exploited fully, could really up ___ ante. Unfortunately, ___ vast scope ___ elite nature of ___ series means it will have a hefty price tag which will likely deter investors. There are also a few questions ___ leave uncertainty about a few key elements ___ could point ___ either information ___ just hasn't been revealed or plot holes ___ will need shoring up.

Notes

CONCEPT

___ concept ___ ___ automatically holds promise because of its mystery, allure ___ opportunity ___ explore pretty much any historical timeline it fancies. While exploring ___ concept of eternal life through ___ blood of an immortal is essentially ___ premise of a vampire story, ___ ___ pivots away ___ a few creative caveats. ___ immortal is self-sufficient in ___ she doesn't need ___ feed off others, her blood is ___ only source of ___ rejuvenating elixir ___ its effects are temporary.

Lilith's predicament strikes close ___ Neil Gaiman's popular series, ___ SANDMAN; an immortal cosmic being is imprisoned ___ his powerful personal effects are used ___ ___ timeless wealth ___ health of his heartless human captor. ___ particularly, one of ___ final episodes in ___ series ___ concerns ___ imprisonment ___ abuse of ___ creative muse, Calliope. Because of ___ parallels of tone ___ world-building in ___ narratives we know ___ ___ would snare a similar dedicated audience.

Even in ___ best of production climates it would take time ___ a lot of effort ___ get a series of ___ scale up ___ running. ___ biggest hurdle in ___ project's path will ___ funding. From portraying ___ high-end lifestyles ___ ___ numerous world locations, including Setesh's elaborate underground kingdom, ___ will ___ a very costly series ___ produce. In ___ uncertain times, studios are slashing budgets ___ leaning on established IP ___ sequels ___ reboots. Unless promising spec projects can ___ made on ___ (very) cheap, they're shying away from new material until financial

forecasts change. If ___ can spark interest in ___ right social circles ___ get ___ A- list talent on board it might slowly ___ surely get ___ wheels of production turning.

Getting creative ___ format ___ building an audience through a grassroots campaign could ___ another option. It would definitely ___ worth exploring ___ story in a published form like a series of graphic novels. ___ could greatly improve ___ 's chances of success ___ is exactly ___ platform ___ would appeal ___ its target audience. ___ there is a proven track record ___ built-in fan base studios are much more likely ___ take on a new project. Often times, investors need ___ see ___ public's demand before they can see a project's full potential. Pursuing ___ story in a graphic novel format would cost a fraction of ___ time ___ money needed ___ shoot ___ pilot while getting it out in ___ world ___ building buzz.

PLOT/CONFLICT

As previously stated, there is a lot ___ is working well. From its exclusive, high stakes allure ___ plethora of various narratives ___ pursue, ___ certainly has ___ potential ___ capture ___ coveted young adult demographic ___ satisfy them ___ multiple seasons. We have ___ ability ___ move through time ___ any historical period ___ create backstory ___ current ___ new characters, offering a wonderful creative freedom. If ___ tension ___ character stakes can ___ pushed even further, ___ could really strengthen ___ overall conflict throughout ___ following seasons. Suggestions on ___ up ___ stakes ___ incorporate some creative plot twists will ___ given ___ are not intended as a directive ___ change ___ story. It's only meant ___ demonstrate ___ boundaries ___ can ___ explored ___ some potentially rewarding plotlines ___ could ___ developed ___ help elevate ___ script.

Having assessed both versions, ___ second draft of both ___ pilot ___ pitch deck are notably ___ stronger of ___ two. Opening ___ bombing of ___ monastery poses a lot of questions while immediately dropping ___ audience into a scene of high action. It isn't clear initially ___ attack on ___ monastery is related ___ a rich high schooler in California ___ we know ___ answers will come in subsequent episodes. ___ only thing of note here is a consideration ___ eliminate ___ assassins at their encampment ___ start ___ story near Liv's intro scene on page 3. If we see some shady guys spying ___ making plans ___ weapons we know violence is on ___ horizon. Keeping ___ a perspective of ___ unaware monks will allow ___ audience ___ share in ___ complete shock of ___ attack.

Additionally, ___ narrative in Nepal might work better as simply a teaser ___ pilot. We begin ___ plotline ___ don't come back ___ it again until halfway through ___ episode (pg. 36). ___ second scene is fairly brief ___ essentially replays some of ___ events already portrayed in ___ first. Unless we're jumping back ___ Liv's narrative at regular intervals, ___ interruption feels a bit out of place. Instead, Liv's reveal of ___ Osiris name ___ Dorje could ___ added ___ tease while still keeping ___ information secret from ___ audience. ___ name could ___ revealed ___ viewers in episode four ___ we get Liv's side of ___ story. ___ would also draw out ___ mystery of Kat's involvement ___ a few more episodes.

There are some great build-ups ___ reveals in ___ piece. We will discover Kat's fate ___ her family's involvement ___ leads ___ their demise; we'll find out who Lilith is ___ her power has altered ___ world over ___ eons; we'll see ___ secret motivations behind Vernon's schemes ___ surely ___ privy ___ some high stakes double-crossings amongst ___ Buyers. In assessing ___ future episodes in ___ series, ___ project could up ___ ante even more, capitalizing on some key plot elements.

___ attack on Kat at ___ end is a good surprise however, if she is ___ main protagonist then ___

audience isn't going to really believe she's dead after the first episode. There wouldn't be a show without her so the inherent knowledge already drains away much of the tension of the shocking cliffhanger. The audience isn't going to say it isn't a good place to end the episode because the audience will likely need something more to tempt them back to episode two.

In this instance, the show is a series with incredibly high, global implications that we don't get a hint of that's truly at risk on a large scale in the pilot. We're told Kat's father is in a "tense" meeting with important officials (pg. 5). Is he in the middle of a risky financial or foreign relations situation? The show doesn't show Olivia or Kat seem concerned about the bustling tension in their own home? Is Osiris' fortune at risk? The audience needs at least a glimpse into the impending danger, even if it's only a line of dialogue. Start spinning all the available plates of conflict from the very beginning so viewers can fully appreciate the stakes.

The script has set up the pawns on the chessboard well, but there are some details that feel a little contrived for the sake of serving the plot. For example, why is Vernon willing to put cure all in the hands of a capable billionaire like Marilee (slide 15)? Wouldn't that be a big risk to his business considering she is the head of the world's largest DNA-Health Conglomerate with all her resources at her fingertips to test and possibly synthesize Lilith's blood? What precautions would he take? The NAC have a stake? It seems like a prime motive for Vernon to keep Marilee out of the loop. It's hinted in the pitch deck that he has an ulterior motive for helping Marilee (slide 13) while we don't know what it is yet, it will have to be strong enough to justify the possible risk of losing his most valuable asset.

In another instance, it feels unlikely that the chatter about cure all wouldn't have popped up on Olivia's radar at some point. She has a lot of important, wealthy connections as is evident by her event planning (pgs. 21-22). Her daughter seems to have exhausted every local psychiatrist (pgs. 15-17) to get an answer to her hallucinations. She's been looking to keep her own youth through the use of Botox and has researched the best doctors to help her friend Toni (pg. 35):

OLIVIA

Well, you won't see my doctors.

Toni reaches out and pokes Olivia's botox infused forehead.

TONI

Can you feel that?

(beat)

How 'bout now. Can you feel... that? Olivia

bats Toni's finger away and laughs.

Wouldn't Olivia have crossed paths with someone who has at least heard rumors of cure all? If the Osiris family is incredibly wealthy, lives in San Francisco and runs in the same social circles as Marilee Harbinger, could they not know? Surely the Osiris' would have heard gossip of a secret underground health club or someone making a miraculous recovery from a serious illness. As stated in the pitch deck (slide 9):

"The Buyers, being the top .01% most wealthy and powerful people in the world are naturally ambitious people not accustomed to following rules. It's a difficult customer base that Vernon at New Ark must manage at the least."

Couldn't Olivia manage ___ squeeze one of her social connections ___ a little info on ___ ___ "bump into" Vernon without raising suspicion ___ someone had spilled ___ beans?

Additionally, ___ could ___ Osiris' have been overlooked by Vernon as potential clients? Before Liv reveals their name at ___ monastery no one is aware of ___ family's destiny or Kat's fate. They're just another potential rich customer. Imagine ___ ___ would affect Vernon ___ his goals if he granted access ___ ___ very family ___ might lead ___ his downfall?

Another opportunity ___ exploit some fantastic conflict is ___ Toni's character. It seems strange ___ build up her narrative only ___ her ___ die in ___ second episode (slide 15). Obviously Ashley's lineage is important ___ Kat's destiny. By extension ___ means Toni is an important keeper of ___ fate as well. Is ___ ___ reason she's compelled ___ tell Ashley about ___ Meadow family history (pgs. 17-18)? Knowing ___ show's premise is about eternal health, it's almost expected ___ Toni would somehow gain access ___ Lilith's blood ___ ___ cured. She seems like a valuable character ___ lose ___ she has so much she could offer ___ ___ series.

Exploring Toni's subplot further could highlight some of ___ proposed thematic elements of injustice ___ inequity (slide 21): ___ does eternal health change ___ lives of ___ 'haves' compared ___ ___ 'have nots'? Perhaps Toni would ___ ___ first person in modern history who wasn't part of ___ uber elite ___ gain access ___ Lilith's blood. Would she become a powerful force ___ good or might she fall down a path of corruption in a desperate attempt ___ retain her health? ___ if she takes up ___ fight not only ___ herself ___ also ___ poorer society's right ___ Lilith's gift?

Familial friendships ___ turn against each other also makes ___ good drama. Take ___ highly charged rifts in ___ WINTER SOLDIER or ___ love-hate relationship between Professor X ___ Magneto in X-MEN. ___ could ___ excellent motivation ___ Toni ___ seek control of Lilith while raising ___ stakes ___ ___ entire cast. ___ best villains are ___ ones who think their cause is just. We know Toni is a good person ___ even good people can do bad things out of fear or love. ___ if her attempts jeopardize Kat's life? ___ rift would torment ___ audience on who ___ root ___ ___ ___ put their emotional investment. ___ ___ would Ashley handle ___ divide between her best friend ___ her own mother?

One more pivotal point of conflict is Lilith's surrender ___ Kat's wishes ___ ___ left alone (slide 16). Lilith seems ___ give up her hopes ___ escape very easily even though she is faced ___ a fate of eternal torture. ___ would Lilith suddenly back down simply ___ ___ sake of Kat's comfort? A pampered girl who knows nothing about ___ decades of suffering Lilith has endured? Lilith needs ___ have just as strong a desire ___ convince (or demand) Kat's aid as Kat desires an escape from ___ responsibility. Even if it's only temporary, Kat's abdication from her destiny shouldn't ___ so easy.

Here are some questions ___ , if answered, could bring a bit more clarity in ___ pilot ___ pitch deck:

- If Lilith only knows Old Norse (slide 12) ___ is she able ___ communicate ___ Osiris name ___ Liv? Are we ___ assume ___ Liv's Norwegian background ___ she knows Old Norse?
- ___ can't Lilith ___ physically rescued from Setesh's underground prison? Couldn't Kat expose Vernon's operation ___ ___ police or ___ public? Even if Lilith were taken into protective custody it seems like it'd ___ easier ___ break her out of jail than Setesh's lair.
- ___ does Lilith reveal ___ Osiris name ___ Liv? It seems ___ if Lilith never tells ___ monks who ___ ___ is no one will know about ___ Osiris family, ensuring her escape vessel (Kat) is kept safe.

- ___ do Vernon ___ his assassins know about Lilith's connection ___ Liv ___ ___ monastery halfway across ___ world?
- In ___ season one synopsis, ___ is Lilith's appearance revealed ___ ___ ___ same as Kat's (slide 13)? Is ___ a supernatural transformation/exchange or have they always been physically ___ same? Is Kat somehow a replica of Lilith born ___ ___ sole purpose of her escape?
- In her weakened ___ inebriated state would Kat really ___ nimble ___ fast enough ___ elude her attackers (pg. 59-60)?
- ___ would ___ Osiris family ___ killed in such a conspicuous ___ violent manner? Despite best attempts at a cover-up, ___ gruesome slaughter of a prominent, wealthy American family would naturally draw an unwanted investigation ___ would lead straight ___ Vernon ___ his Buyers. ___ not try ___ make their deaths look accidental?
- ___ does Kat assume she's pregnant after just one day (pg. 52)? Wouldn't she rationally conclude ___ her sudden withdrawal from prescription medication is a more likely reason ___ feeling ill (even if ___ isn't really ___ reason ___ her symptoms)?
- Who gets ___ Osiris fortune ___ Kat is declared deceased? Can she still claim her inheritance ___ she comes "back from ___ dead"?

CHARACTER

Focus is balanced between ___ cast well. Characters are fleshed out ___ believable. They have distinct voices ___ their unique personalities play off each other well, offering many opportunities ___ conflict ___ drama. Introductions are fantastic ___ deliver personality ___ color ___ succinct, vivid descriptions:

- ASHLEY MEADOW, (16) a flower in ___ apocalypse if there ever was one...(pg. 7)
- ___ full-time driver at ___ wheel is RAY (26) - yeah, his dad got him ___ job. (pg. 8)
- Kat sits across from DR. LINDSAY JAMISON (29). ___ ink on her framed doctorate diploma is practically still wet. (pg. 14)

Kat is a sympathetic protagonist. Even though she is a wealthy heiress she seems like any other high school senior only ___ a better morning commute (pg. 8). Her struggles are relatable as is her friendship ___ Ashley. ___ foundation of their relationship is set up very well ___ ___ stormy seas they will have ___ navigate in ___ coming season.

As a minor note ___ offer some fine tuning ___ Kat's character, it would ___ worth diving a bit deeper into ___ her family's immense wealth has shaped her as a person. Perhaps it's because Kat seems like such a normal teenager ___ it makes her status in one of ___ wealthiest families in ___ world feel a little hard ___ buy in ___ . Despite being surrounded by hired help ___ an opulent mansion (pgs. 4-5) while her mother dotes on her expensive accessories (pg. 22), Kat seems ___ have fairly passive desires in life.

She says she wants ___ ___ normal (pg. 54) ___ ___ is specifically concerning her hallucinations. We know she's going ___ Princeton (pg. 16) ___ ___ is she planning ___ major in? Are her aims in life ambitious or philanthropic? ___ has being rich shaped (or perhaps warped) her view of ___ world? ___ luxuries does she regularly enjoy ___ ___ average American can only dream of? We need ___ see ___ ___ elitist lifestyle affects her motivations. Even a likable, wealthy teen like Cher in CLUELESS has preoccupations ___ vanity, shopping ___ playing matchmaker ___ selfish gain. Her desires are a direct extension of her wealthy surroundings ___ upbringing. Gaining insight into ___ wealth has influenced Kat (good or bad) will help ___ audience believe she belongs in ___ remote world of ___ uber elite.

A bit more of ___ mythology behind Lilith would ___ helpful ___ have in ___ pitch deck as well.

___ does she come from? ___ was she birthed/created? Is she ___ only one of her kind? ___ ? ___ is ___ mysterious power her voice has (slide 16)? ___ can a simple gas mask thwart ___ use of her vocal power? It's stated ___ Lilith has been captured ___ managed ___ escape before (slide 17) so ___ makes Setesh's imprisonment different than ___ previous times?

It's also not clear ___ happens ___ Kat once Lilith incarnates. We know her blood becomes ___ new source of ___ cure all ___ Kat is fearful of "losing herself" (slide 16) ___ do both of their conscious minds co-exist in Kat's body? Is Kat still in control of her own thoughts ___ actions? Does Kat's consciousness combine ___ Lilith's? Does Kat speak ___ Lilith or does Lilith have full autonomy while Kat's consciousness gets "stored away" somehow?

DIALOGUE

Dialogue serves ___ narrative well ___ stays on point. Kat ___ Ashley have strong voices ___ personalities ___ clearly shine through in their many interactions. Exchanges are often times witty ___ efficient while revealing character (pgs. 8-9):

Ashley takes a bite of her donut ___ notices powdered sugar on her skirt. She finds a wet wipe in ___ side console. ___ ___ donut in her mouth, she starts cleaning her skirt.

KAT

I don't think ___ 's from ___ morning, Ash.

Or highlighting Kat ___ Adam's sense of humor here (pg. 12):

KAT

Yeah. I just... I'll ___ right back! Save my seat! Adam

looks around... there's a hundred open seats.

ADAM

I'll do my best!

Others examples offer good tension ___ charged emotions ___ pull ___ audience's empathy (pgs. 18-19):

KAT

There's NOTHING I can say ___ will change ___ situation. You never shut up. Does anything ever change ___ you?

ASHLEY

Woah. (beat) Yeah...all ___ talking ___ my mom's still dying, isn't she?

Kat shudders. Ashley plasters on a smile ___ starts packing up Kat's untouched food. KAT
I didn't mean...

ASHLEY

No, no, no. You're right. She's doing exceptional at it, in fact. ___

here (pg. 53):

KAT

Ash, last night there was a man in my room- ___ it was different, he-He was after me. ___ I don't know ___ scares me more... ___ idea ___ I'm crazy... or knowing ___ I'm not!

Overall, ___ dialogue works well ___ there is one scene ___ is a bit clunky: Kat ___ her therapist, Dr. Jamison. Their conversation strikes clichéd ___ expository mostly because ___ is a well-worn trope ___ feeding ___ audience information about a protagonist. Much of ___ is stated in ___ therapist's office is information we've witnessed in other scenes of action which makes their exchange redundant. ___ character ___ world-building in ___ piece is shown so well ___ moments of expository dialogue like ___ can easily ___ removed.

Additionally, adding more subtext could also help elevate ___ story. An example ___ ___ works wonderfully is here (pg. 7):

OLIVIA stops ___ inspect her daughter's hair ___ makeup ___ pride... fixing a little here ___ there. She completes her inspection ___ takes a deep breath.

OLIVIA

There. Good. Happy on ___ outside...

Kat silently mouths ___ words along ___ Olivia.

OLIVIA (CONT'D)

Happy on ___ inside.

Olivia ___ ___ Assistant continue on.

OLIVIA (O.S.) (CONT'D)

Love you, honey!

Kat eats another raspberry as her focus returns ___ ___ wall.

Here we see Olivia literally looking at her daughter ___ not truly seeing her. She takes pride in her daughter's appearance while deliberately diminishing ___ inner turmoil ___ is so evident in Kat's demeanor. In general, ___ exchanges of dialogue do a great job communicating desires ___ there's a way ___ do so without ___ characters always saying exactly ___ they're thinking ___ feeling. Communicating desires ___ more subtext would give them added dimension while highlighting ___ thematic elements inherent in ___ series.

STRUCTURE

Structurally, ___ pilot is sound. Besides ___ small tweaks suggested concerning Liv's narrative in ___ episode, ___ script has good flow ___ pacing. ___ pitch deck states ___ ___ inciting incident will ___ revisited throughout ___ first five episodes "from ___ perspective of each party involved" (slide 15). ___ feels like a wise choice. It will tie all ___ separate plotlines neatly together ___ give ___ audience a solid foundation once all of ___ narratives move forward from ___ point in time.

World-building is detailed ___ vibrant, making scenes wonderfully immersive (pg. 51):

Kat swims ___ a clearing ___ she comes face ___ face ___ a translucent image of LIV IN A MEDITATIVE POSITION; ___ way ___ light catches ___ water around her imitates fire.

Especially as it pertains ___ scene transitions like ___ following (pg. 36):

At ___ moment, a leaf-blower starts up, startling ___ murder of crows resting in ___ tree just outside ___ window.

EXT. MAKESHIFT MONASTERY - MONASTIC VILLAGE - ALPS - DAY

Crows disperse in all directions from a large Poplar tree. Or

here (pg. 60):

BIRD'S EYE VIEW: Kat's eyes stare back at us, we can see ___ light in her eyes dim- a grotesque bookend ___ first time we saw her. Just as ___ blood begins ___ pool behind her head.

Overall, ___ pitch deck is successful in emoting ___ desired tone ___ mood. ___ actors chosen ___ embody ___ characters are easy ___ envision in ___ roles. Quotes offer a great, succinct glimpse into their personality. ___ world-building demonstrated in ___ visual elements is fantastic. There is an immersive, brooding quality ___ atmosphere it paints. It immediately stokes interest in ___ concept ___ evokes a clear range of ___ emotions it is trying ___ play ___. ___ pictures are chosen well ___ arranged in a fashion ___ draws ___ eye through ___ many highlights ___ shadows, through ___ foregrounds ___ backgrounds, all while still staying in a distinct ___ cohesive color palette.

It's evident ___ a lot of time, effort ___ care has gone into ___ project. So shoring up ___ few weak spots will help ___ piece ___ really show off its full potential. Concerning ___ font, it would help if it were more artistically legible; specifically formatted ___ part of ___ design rather than just copy over an image. ___ text is incredibly dense on some panels (slides 13, 15) ___ overwhelmed by ___ backdrop image on others (slides 2, 3, 14). ___ will probably mean adding a few more slides ___ allow more space ___ heavily worded panels while working ___ spatial composition on ___ sparse ones. Keeping ___ font all one size throughout helps ___ consistency ___ design of ___ copy is just as important as ___ images. It should appear integrated ___ intentional.

Both ___ script ___ pitch deck are well-written ___ there are few minor grammatical errors. It's advised ___ give it a final proofing before submitting ___ producers ___ allow ___ piece ___ shine without distraction. Additionally, pixelated photos like slides 14 ___ 16 are very noticeable ___ will undermine ___ elements ___ are working well. ___ pitch deck is a representation of ___ care ___ thought ___ has gone into ___ other aspects of ___ project. We want ___ eliminate all controllable opportunities ___ investors ___ say no.

Conclusion

EVALUATION

There's a lot of promise ___ piece is well crafted ___ writers command a firm understanding of structure ___ pace, executing their storytelling ___ an excellent style ___ clear voice. There is great character development here. Thematic elements are timely ___ relevant however, ___ script does pull a few punches concerning conflict potential. There are some opportunities ___ could ___ fleshed out even further ___ really push ___ tension ___ highlight ___ proposed social justice angles. Following ___ path of most resistance in ___ various subplots could take ___ series in some surprising directions. ___ will ___ a very expensive production ___ funding will likely ___ one of its biggest challenges ___ overcome. Exploring ___

potential of a graphic novel would ___ worthwhile ___ might give ___ project ___ momentum needed ___ get it into production. Overall, an exciting concept ___ will hopefully find its way ___ ___ screen one day. Good luck!

Project's Statistical Performance (/100)

Whilst we appreciate that the statistical performance of your script is important to you, we gently encourage writers not to read too much into it. Awarding hard numbers to any artistic endeavor is a vastly subjective undertaking (even by script consultancy standards!), and you could ask 10 people to deliver their scores, and get wildly different results.

Premise

60

Market Potential

60

Originality

50

Clarity of Genre Positioning

60

Marketing Capability

60

Structure

50

Scene Flow

50

Sequence Flow

60

Originality of Structure

50

Cliché avoidance

50

Pace

50

Character

50

Character Distinctiveness

50

Character Originality

40

Empathy generated

50

Casting Potential

70

Setting/Milieu

60

Visual Ambition/Flair

60

Originality of Setting

50

Cinematic Moments

60

Match for the Genre

60

Dialogue

50

Authenticity/Credibility

50

Succinct, says a lot with a little?

30

Dialogue Distinctiveness

50

Themes

50

Originality of themes

30

Sophistication of Theme

30

Clarity of Theme Exploration

40

Relevance/Topicality of Themes

60

OVERALL % AVERAGE

51

To put your score in context, here at Industrial Scripts we rate some of the following scripts as follows:

THE SOCIAL NETWORK: 89/100

- SE7EN: 93/100
- THE TERMINATOR: 90/100
- THE GODFATHER PART II: 96/100
- THELMA & LOUISE: 88/100
-

FINAL VERDICT

Development Needed

Report Word Count

4574

Useful Resources

There's already a plethora of information online about screenwriting, so we thought we'd cut to the chase in this section and describe the best link for the scenario you might find yourself in.

- What you need if you're **struggling to see the wood from the trees** and want to get back to the essentials of screenwriting – the really important stuff: our [ULTIMATE Screenwriting Online Course](#) (free with FFN).
- What you need if you're **looking for inspiration**: our list of [31 screenwriting books](#) you might enjoy.
- What you need if you want to know which of your ideas should become your next script: our [Which Logline? Service](#)
- If you feel like you have a precise idea of what your project should be, but can't get it there yourself, for whatever reason...consider our [Script Doctoring and ReWrite service](#)
- If you just need a good ol' pick me up! Our article on "[10 Great Tales of Screenwriting Determination](#)" will get you there!

Glossary of Script Development Terms

Overall Rating

Note: we give our script consultants great leeway in terms of the verdict they deliver. Their decision is based on myriad factors, and no one score in any column is decisive.

DEVELOPMENT NEEDED – the script is not ready to be shown to agents, managers or the industry yet and to do so would be foolhardy. Many scripts have, through a thorough development process with us, improved their rating significantly and been upgraded to Considers and Recommends. Further development is vital to the project's prospects at this point.

LOW CONSIDER – the script *might* be ready to be shown to the industry, but it could be risky. In this case the script displays significant promise, but is letting itself down in a few key areas. Plenty to build on for the next draft.

CONSIDER – this is a strong script, which is likely to provoke a favourable reaction from the industry, without blowing anyone away just yet! The script has a number of strong attributes, but isn't "taste-proof" right now. Many will like it, a smaller number will have a lukewarm reaction.

RECOMMEND – this script is pretty much good to go, or very close to being so. Scripts at the higher end of Recommend will be essentially taste-proof: even if the project itself isn't for that agent or that executive or that producer, they can't fail to be impressed by it, and good things will entail when they tell their friends about it.

Statistical Performance Explanations

MARKET POTENTIAL – How well does the script fit into the marketplace? Is it in a genre likely to attract an audience? Do the concept and characters have demographic appeal?

ORIGINALITY – Does the script stand apart?

CLARITY OF GENRE POSITIONING – How well does the script fit into its intended genre? Does it manage to uphold the necessary conventions and tone? Is it clearly marketable as a certain ‘type’ of story?

MARKET CAPABILITY – How well is the script likely to perform once in the marketplace?

SCENE FLOW – How effectively are scenes constructed? Does each beat serve to lead us to a clear point of resolution? Or does the scene feel drawn out and aimless?

SEQUENCE FLOW – How effective is the script’s act structure? Is there a sense of cause and effect from scene to scene?

ORIGINALITY OF STRUCTURE – How cleverly is the script constructed? Does the structure serve a clear purpose to the story or the perspective from which it’s told?

CLICHÉ AVOIDANCE – Does the script avoid well-worn story beats or lines of dialogue? If it’s a genre piece, does it manage to fit into that genre without falling back on tired tropes?

PACE – The flow of the overall story. Do action scenes as written convey a sense of speed or urgency? Do slower sections work effectively to build tension, or do they drag? Does the speed and flow of the narrative fit with the premise/story itself?

CHARACTER DISTINCTIVENESS – Are the characters sufficiently different from one another? Do they have clear, separate motivations, voices, mannerisms and so on? Or do they all sound like the writer?

CHARACTER ORIGINALITY – Is this character just an archetype (grizzled male action hero; ruthless businesswoman), or are they a unique, nuanced creation

EMPATHY GENERATED – The extent to which we can invest in the core characters, their motivations and their struggles.

CASTING POTENTIAL – are the roles complex and truly multi-dimensional? Could they be accurately described as “actor bait”? Would the primary roles be straightforward to cast (ie. THE MARTIAN) or very challenging (ie. BOHEMIAN RHAPSODY)?

VISUAL AMBITION/FLAIR – Does the script display a keen understanding of the visual medium? Is information conveyed to the audience in a visually arresting way? Does that style feel integrated or gimmicky?

ORIGINALITY OF SETTING – Does the setting feel fresh for the genre? Are we avoiding log cabins in horror films and eerily empty spacecraft in sci-fi?

CINEMATIC MOMENTS – Does the story facilitate impressive moments of spectacle? Clever set- pieces? Well-staged reveals?

MATCH FOR THE GENRE – How well does the setting suit the core premise of the piece? Is it a natural fit?

DIALOGUE AUTHENTICITY – Does the dialogue sound believable? Or is it too obviously a vessel through which to convey story information?

SUCCINCTNESS – Fairly self-explanatory. Is the dialogue concise? Does it avoid clunky, drawn-out exposition and clearly articulate the intended dramatic/character point.

DIALOGUE DISTINCTIVENESS – Do the characters have a clear voice, as distinct from the work of other writers? Within the script itself, is dialogue sufficiently varied to reflect shifts in emotion or the voices of distinct characters?

ORIGINALITY OF THEMES – Does the script’s core message/theme feel like something that hasn’t been fully explored before? Or are we reiterating that ‘if you believe in yourself you can accomplish anything’?

SOPHISTICATION OF THEME EXPLORATION – Does the script have something complex to say about its core theme?

CLARITY OF THEME EXPLORATION – How clearly is the script's central theme conveyed? Is it clearly represented in each character and the broader course of events?

RELEVANCE/TOPICALITY OF THEME – Does the central theme or message of the piece draw on something that will resonate today? Does it have something important to say about the world we live in?

Thank You!

For more info on *Character-Driven* (our [blog](#)) or any of the other products, courses and services we offer just visit the link below:

<https://industrialscripts.com>

Hope these notes are helpful, then, and all the best with the project and you know where we are if you need us!